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[cancer-genomics.org](http://cancer-genomics.org)

## 2024 Cancer Genomics Consortium Annual Meeting

### August 4 - 7, 2024, St. Louis, MO, USA

The CGC Annual Meeting is the preeminent gathering for laboratorians, clinicians and researchers with a shared interest in early adoption, performance and interpretation of leading-edge technology for cancer and constitutional genomics. The collegiality of the [Cancer Genomics Consortium](http://cancer-genomics.org) provides a unique educational opportunity to advance clinical diagnostics using genomic technologies (FISH, microarray, massively parallel sequencing, etc.) and to improve the data processing that accompanies these technologies. We invite you to participate in 2024.

In 2023, the CGC hosted its second hybrid meeting with more than 400 participants representing 20 countries. We welcomed 292 people in St. Louis and an additional 114 people joined the meeting virtually. In the summer of 2024, we will continue the **hybrid (in-person + virtual)** format that will feature in-person platform presentations, workshops, networking sessions, an exhibit hall, poster sessions, round table discussions, the science café and other interactive opportunities with our industry supporters. We will also provide virtual content streaming, live virtual Q&A, and CME and PACE credit for all attendees.

#### Anticipated Program Highlights in 2024:

- Clinical applications of genome sequencing, microarray and genome mapping approaches
- Clinical interpretation of sequence and copy number variants
- Bioinformatics, clinical pipelines, databases, and data sharing for publication
- Invited presentations from leading clinical laboratory directors, geneticists, oncologists, pathologists, and bioinformaticians
- Workshops to showcase challenging/teaching cases
- Improving equity in access to genomic testing

#### Highlights for Exhibitors in 2024:

- Science Café
- Small private meeting space rental available
- Additional marketing options, including multiple support options for the CGC Social

**The cost of supporting CGC 2024 will not increase from 2023, so we encourage you to submit your registration early to ensure your company's participation.** If you have questions, please e-mail Karla Gay ([karla@cancer-genomics.org](mailto:karla@cancer-genomics.org)). Details on levels of support and confirmation can be found on the next page.

Finally, if you are interested in serving as a founding member of the CGC Corporate Council, please let us know. Our Development Committee will be launching the program in 2024.

Sincerely,

A handwritten signature in black ink that reads 'Jane Houldsworth'.

Jane Houldsworth, PhD  
CGC 2024 Program Chair  
CGC President-Elect

## 2024 Cancer Genomics Consortium Annual Meeting

### Exhibitor Level Descriptions

|                                                                      | <b>Diamond</b>                                                                                                                                                                                         | <b>Platinum</b>                                                                  | <b>Gold</b>                                                                                   |
|----------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| <b>Contribution</b>                                                  | <b>\$20,000.00</b>                                                                                                                                                                                     | <b>\$12,000.00</b>                                                               | <b>\$5,500.00</b>                                                                             |
| <b>Showcase Presentation</b>                                         | <b>30 minutes</b> within the general session, including Q&A and audience polling                                                                                                                       | <b>15 minutes</b> within the general session, including Q&A and audience polling | <b>5 minutes</b> in the Science Café, with food and beverage, during one of the coffee breaks |
| <b>Exhibit Booth</b>                                                 | 10 x 20 Booth                                                                                                                                                                                          | 10 x 10 Booth                                                                    | 10 x 10 Booth<br><i>(see alternative options to a booth space below)</i>                      |
| <b>Commercial Shown 24/7 on Monitors in Foyer &amp; Exhibit Hall</b> | <b>Two-minute</b> commercial                                                                                                                                                                           | <b>One minute</b> commercial                                                     | <b>One minute</b> commercial                                                                  |
| <b>Advertisement in E-Program Book</b>                               | <b>Full Page</b>                                                                                                                                                                                       | <b>Half Page</b>                                                                 | <b>Quarter Page</b>                                                                           |
| <b>Enduring Materials</b>                                            | Company Presentation Included in Archived Meeting content for CGC Members ( <i>Member-Only Access Website</i> ) and in the Limited Release for Non-Attendees ( <i>CGC YouTube Channel</i> )            |                                                                                  |                                                                                               |
| <b>Attendee Bag Insert</b>                                           | CGC 2024 Exhibitors may send one brochure and one additional item to be placed in the attendee bags.                                                                                                   |                                                                                  |                                                                                               |
| <b>Logo Placement on CGC 2024 Website</b>                            | Company logos will be placed on the CGC 2024 Annual Meeting website, with links to company website of choice, as soon as the confirmation form and the logo (jpeg/png), are received.                  |                                                                                  |                                                                                               |
| <b>Custom Link in the Virtual Platform</b>                           | Don't want your logo on the CGC virtual platform to link to your company website? Send us a link to a page you create to provide content tailored to the CGC audience or promoting a specific product. |                                                                                  |                                                                                               |
| <b>Registration List</b>                                             | Annual Meeting pre-registration list and final registration list<br><i>(Three weeks prior to meeting and within three days following the meeting)</i>                                                  |                                                                                  |                                                                                               |
| <b>Exhibitor Poster Session Spaces</b>                               | 4 Posters                                                                                                                                                                                              | 3 Posters                                                                        | 2 Posters                                                                                     |
| <b>Full Registrations Included with Support</b>                      | 6 Registrations                                                                                                                                                                                        | 4 Registrations                                                                  | 2 Registrations                                                                               |
| <b>Social Media Promotion</b>                                        | Inclusion in pre-event tweets and LinkedIn/Facebook posts thanking sponsors for the meeting. Showcases featured on CGC social media during the meeting.                                                |                                                                                  |                                                                                               |

[Click here to complete the Online Exhibitor Confirmation Form](#)  
and secure your position at CGC 2024.



## Alternatives to an Exhibit Booth\*:

### Unable to staff an exhibit booth this year?

CGC is now offering alternative options for Gold Level supporters. Companies may select one of the options below to include in your Gold Level support package in lieu of an exhibit booth.

*\*Please note, these options are also available as add-ons to an existing support level for an additional fee.*

### Choose one of the following alternatives to replace your booth:

- **Additional Complimentary Registrations:** If you are looking to bring additional team members, you can exchange your booth for two (2) additional complimentary registrations.
- **Private Meeting Room:** Book a private meeting room for one (1) day to schedule discussions with targeted attendees. Supporting company must coordinate with CGC for available dates. Limited spaces are available and will be assigned on a first come first served basis. Group meetings (with more than 5 attendees) cannot conflict with the CGC agenda. Breakfast, lunch, and/or snacks can be arranged with the hotel and are not included in the package.
- **Trainee and Technologist Travel Award Contributor:** Each year the CGC presents awards for outstanding trainee and technologist abstracts. You can exchange your booth to support these awards and receive company recognition on the CGC website for the year following the meeting.
- **Company Logo and QR Code:** Display the company logo and a QR code on a custom sign (minimum of 24x36") outside the Exhibit Hall as an additional CGC supporter.

## Additional Opportunities\*\* Available to Confirmed Companies:

### Branding Options:

- Guestroom Keycards
- Logo on Conference Bags
- Branded Elevator Door Clings
- Pre-Function Space Branded Floor Clings
- Branded Vinyl Window Clings Overlooking St. Louis Arch in Pre-Function Area
- Branded High-Top Tables in the Exhibit Hall
- Additional Advertisement Space in the Program Book

### Additional Support Opportunities:

- AM or PM Coffee Breaks
- Unconference Buffet Lunch on Saturday
- Buffet Lunch on Monday
- Lunch on Tuesday – with Corporate Logo on Take-Home Cooker Bags for Attendee Box Lunches

*\*\*Pricing for additional options will be posted in the Exhibitor Logistics Manual.*

