



2023 Cancer Genomics Consortium Annual Meeting August 13 - 16, 2023

President

OBI L. GRIFFITH, PhD
Washington University School of Medicine
St. Louis, MO, USA

President-Elect

RASHMI KANAGAL-SHAMANNA, MD, FCAP
University of Texas
MD Anderson Cancer Center
Houston, TX, USA

Past-President

PATRICIA M. MIRON, PhD, FACMG
UMassMemorial Medical Center / Quest Diagnostics
Worcester, MA, USA

Secretary

FADY MIKHAIL, MD, PhD, FACMG
University of Alabama at Birmingham
Birmingham, AL, USA

Treasurer

XINJIE XU, PhD, FACMG
Mayo Clinic
Rochester, MN, USA

Board of Directors

LINDA BAUGHN, PhD, FACMG
Mayo Clinic
Rochester, MN, USA

JANE HOULDSWORTH, PhD
Mount Sinai Health System
New York, NY, USA

KILANNIN KRYSIAK, PhD, FACMG
Washington University School of Medicine
St. Louis, MO, USA

TREVOR PUGH, PhD, FACMG
Princess Margaret Cancer Center
Toronto, ON, CA

NIROSHI SENARATNE, PhD, FACMG
University of California Los Angeles
Los Angeles, CA, USA

TERESA SMOLAREK, PhD, FACMG
Cincinnati Children's Hospital
Medical Center
Cincinnati, OH, USA

Consulting Advisors

M. ANWAR IQBAL, PhD, FACMG
University of Rochester Medical Center, NY
Rochester, NY, USA

BRYNN LEVY, MSc (Med), PhD, FACMG
Columbia University Medical Center
New York Presbyterian Hospital
New York, NY, USA

MARILYN M. LI, MD, FACMG
University of Pennsylvania Medical School
Children's Hospital of Philadelphia
Philadelphia, PA, USA

Junior Board Members

ALAA KOLEILAT, PhD
Mayo Clinic
Rochester, MN, USA

MARILENA MELAS, PhD
New York Genome Center
New York, NY, USA

Executive Director

KARLA J. GAY, MPA, HMCC
Asheville, NC, USA

cancergenomics.org

The CGC Annual Meeting is a preeminent annual gathering for laboratorians, clinicians and researchers with a shared interest in early adoption, performance and interpretation of leading-edge technology for cancer and constitutional genomics. The collegiality of the CGC provides a unique educational opportunity for all to advance clinical diagnostics using genomic technologies (FISH, microarray, massively parallel sequencing, etc.) and to improve the data processing that accompanies these technologies.

In 2022, the CGC hosted its first hybrid meeting with more than 450 participants representing 17 countries. More than 320 people joined us in St. Louis – a record in-person attendance for the CGC, and an additional 138 people joined the meeting virtually. This summer, we will continue the **hybrid (in-person + virtual)** format that will feature in-person platform presentations, workshops, networking sessions, an exhibit hall, poster sessions, round table discussions, and other interactive opportunities with our industry supporters. We will also provide virtual content streaming, live virtual Q&A, and CME and PACE credit for all attendees.

Anticipated Program Highlights:

- Clinical Applications of Genome Sequencing, Microarray and Genome Mapping Approaches
- Invited presentations from leading clinical laboratory directors, geneticists, oncologists, pathologists, and bioinformaticians
- Validation and Quality Control of Clinical Genomic Assays
- Clinical Interpretation of Sequence and Copy Number Variants
- Bioinformatics, Clinical Pipelines, Databases, and Data Sharing for Publication
- Workshops to Showcase Challenging/Teaching cases
- Billing, Reimbursement, Laboratory Advocacy
- Improving equity in access to genomic testing

New in 2023 for Exhibitors:

- Science Café
- Lead retrieval options for booth staff
- Small private meeting space rental available
- Additional marketing options in the works

In 2022, CGC industry support opportunities were sold out. We encourage you to submit your registration early to ensure your company's participation. If you have questions about exhibiting at the 2023 CGC Annual Meeting please e-mail Karla Gay (karla@cancergenomics.org). Details on levels of support and confirmation can be found on the next page.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rashmi K', is written over a light blue circular stamp.

Rashmi Kanagal-Shamanna, MD, FCAP
CGC 2023 Program Chair
CGC President-Elect

2023 Cancer Genomics Consortium Annual Meeting Exhibitor Level Descriptions

Level	Diamond	Platinum	Gold
Contribution	20,000.00	\$12,000.00	\$5,500.00
Showcase Presentation	30 minutes within the general session, including Q&A and audience polling	15 minutes within the general session, including Q&A and audience polling	n/a
Exhibit Booth	10 x 20 Booth	10 x 10 Booth	10 x 10 Booth
Commercial Shown on Monitors in Foyer & Exhibit Hall	Two-minute commercial	One minute commercial	One minute commercial
Advertisement in Program Book	Full Page	Half Page	Quarter Page
Enduring Materials	Company Presentation Included in Archived Meeting content for CGC Members (<i>Member-Only Access Website</i>) and in the Limited Release for Non-Attendees (<i>CGC YouTube Channel</i>)		
Attendee Bag Insert	CGC 2023 Exhibitors may send one brochure and one additional item to be placed in the attendee bags.		
Logo Placement on CGC 2023 Website	Company logos will be placed on the CGC 2023 Annual Meeting website , with links to company website of choice, as soon as the confirmation form, and the logo (jpeg/png), are received.		
Custom Link in the Virtual platform	Don't want your logo on the CGC virtual platform to link to your company website? Send us a link to a page you create to provide content tailored to the CGC audience or promoting a specific product.		
Registration List	Annual Meeting pre-registration list and final registration list (<i>Three weeks prior to meeting and within three days following the meeting</i>)		
Exhibitor Poster Session	4 Posters	3 Posters	2 Posters
Full Registrations Included	6 Registrations	4 Registrations	2 Registrations
Social Media Promotion	Inclusion in two pre-event tweets and LinkedIn/Facebook posts thanking sponsors for the meeting		
Additional Opportunities Available Following Confirmation of Support			
A la Carte Option: Science Café Presentation	\$3000 Option: 15-minute presentation in the foyer, seating for 50 people with a start five minutes after the start of a 30-45 minute morning or afternoon break. Coffee served adjacent to presentation area. <i>Five time slots available. Times allocated on a first-come, first-served basis. No more than one session per company.</i>		
A la Carte Option: Exhibitor Small Meeting Space Rental (400 ft²+) 	CGC 2023 Industry Supporters have the exclusive opportunity to rent a room of at least 400 ft ² for private meeting space with clients or exhibitor business meetings on the same hotel level as the meeting. A limited number of rooms are available at \$500/day. <i>Note: Rooms allocated on a first-come, first-served basis. Hotel will not rent space to exhibitors without CGC approval.</i>		
Additional Marketing Opportunities	Additional, a la carte, in-person and virtual options for logo placement and advertising are in development and will be available to secured industry supporters.		

Click the desired Exhibit Level to complete the online form and secure your position at CGC 2023:



\$ 20,000



\$ 12,000



\$ 5,500