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cancergenomics.org

2021 Cancer Genomics Consortium Virtual Annual Meeting August 1-4, 2021

The CGC Board of Directors has made the difficult decision to change the 2021 CGC Annual Meeting to a VIRTUAL format. We made this decision in light of the current uncertainties regarding vaccination roll-out, travel funding and travel guidelines that may particularly impact our international membership.

In 2020, more than 500 participants representing 13 countries attended our two-day virtual meeting. This summer, we will return to our traditional four-day CGC format that, in addition to platform presentations, will include two pre-meeting morning workshops, networking sessions, an online poster session, interactive opportunities with our industry supporters, and CME credit.

The Annual Meeting is a preeminent annual gathering for laboratorians, clinicians and researchers with a shared interest in early adoption, performance and interpretation of leading-edge technology for cancer and constitutional genomics. The collegiality of the CGC provides a unique educational opportunity for all to advance clinical diagnostics using genomic technologies (FISH, microarray, massively parallel sequencing, etc.) and to improve the data processing that accompanies these technologies.

The meeting will include invited presentations from leading geneticists, oncologists, pathologists, and bioinformaticians focusing on the clinically important developments in cancer genomic diagnosis, prognosis, and management. Sessions are planned for data interpretation, information sharing, database development, and establishing best practices in reporting and follow up testing.

Anticipated Program Highlights:

- Clinical Applications of Chromosomal Microarray and Sequencing-Based Approaches
- Validation and Quality Control of Arrays, NGS, and Cell-Free DNA Analysis
- Clinical Interpretation of Sequence and Copy Number Variants
- Bioinformatics, Clinical Pipelines, Databases, and Data Sharing for Publication
- Challenging/Teaching Cases, Laboratory Advocacy

If you have questions about exhibiting at the 2021 CGC Annual Meeting please e-mail Karla Gay (karla@cancergenomics.org). Details on levels of support and confirmation can be found on the next page.

Sincerely,

Patricia M. Miron, Ph.D., FACMG
CGC 2021 Program Chair
CGC President-Elect



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Level	Diamond	Platinum	Gold
Contribution	\$20,000.00	\$12,000.00	\$5,500.00
Showcase presentation, with attendance tracking	45 minutes within the general session, including Q&A	25 minutes within the general session, including Q&A	At least 3 minutes within the general session
Commercial During Annual Meeting	Two-minute commercial shown at the beginning of one session. Additional showings on loop during breaks.	One minute commercial shown at the beginning of one session. Additional showings on loop during breaks.	One minute commercial shown on loop during session breaks
Enduring Materials:	Company Presentation Included in Archived Meeting content for both Meeting Attendees (<i>Member-Only Access Website</i>) and in the Limited Release for Non-Attendees (<i>CGC YouTube Channel</i>)		
Virtual Exhibit Booth: At least one hour / day	Yes	Yes	Yes
Logo placement on landing page	Yes	Yes	Yes
Registration List	Annual Meeting pre-registration list and final registration list (Three weeks prior to meeting and within three days following the meeting)		
Virtual Poster Session	6 Posters	4 Posters	2 Posters
Full Registrations	10	6	4
Social Media Promotion	Inclusion in two pre-event tweets and LinkedIn/Facebook posts thanking sponsors for the meeting		
One-on-one meetings	One-on-One meeting scheduling capability with attendees beginning a week prior to the session dates		
Pre-event Email Promotion	Inclusion in an "Intro to the Virtual Exhibit Hall" email sent to registrants the day after the virtual platform opens (<i>which is a week before the event</i>).		
Virtual Meeting Extras	- Five question audience poll at the beginning and end of the company showcase at the podium - Ability to offer polls and games within each booth	- Three question audience poll at the beginning and end of the company showcase at the podium - Ability to offer polls and games within each booth	- Ability to offer polls and games within each booth
Virtual Games	The CGC is investigating a number of virtual games that can be used to increase interaction between exhibitors and attendees. Prizes will be included.		

Please complete the CGC 2021 Vendor Commitment Form indicating desired level of support. **Mail or e-mail completed form with payment option to:**

Xinjie Xu, Ph.D., FACMGG
Cancer Genomics Consortium
P.O. Box 304, Rochester, MN, 55903, USA
email: Xu.Xinjie@mayo.edu and karla@cancergenomics.org



**2021 Cancer Genomics Consortium
Virtual Annual Meeting
August 1-4, 2021**

Vendor Commitment Form

Vendor Name: (as it should appear on the printed program)		
Vendor Billing Contact:		
Vendor Billing Address:		
Vendor Level of Support: <input type="checkbox"/> Gold (\$5500) <input type="checkbox"/> Platinum (\$12,000) <input type="checkbox"/> Diamond (\$20,000)		Amount Due \$ _____
Please indicate preference: <input type="checkbox"/> Amount Due to be invoiced <input type="checkbox"/> Amount Due is attached. Check No: _____		
Name of Logistics Contact: (for meeting logistics):		
Logistics contact email:	Logistics phone (work):	
	Logistics phone (mobile):	
AUTHORIZATION:		
<i>By signing below, vendor commits to supporting the 12th Annual Meeting of the Cancer Genomics Consortium (CGC) at the level indicated above. If vendor chooses to be invoiced, vendors commits to timely payment of the full amount within 30 days of receiving invoice. All payments of support for the 12th Annual Meeting need to be received by the CGC no later than May 30th, 2021.</i>		
Authorized Vendor Representative:		
Name:		
Title:		
Signature:		Date:

Please complete the Vendor Commitment Form indicating the desired level of support. Mail or email completed form together with payment option to:

Xinjie Xu, Ph.D., FACMGG
Cancer Genomics Consortium
P.O. Box 304, Rochester, MN, 55903, USA
email: Xu.Xinjie@mayo.edu and karla@cancergenomics.org

For CGC Office Use:

Date Form Received:	Form Received by:	Payment
/ /	<input type="checkbox"/> Email <input type="checkbox"/> Regular mail	<input type="checkbox"/> Attached <input type="checkbox"/> Invoice