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cancergenomics.org

2026 Cancer Genomics Consortium Annual Meeting

August 1 - 5, 2026, Houston, TX, USA

We invite you to partner with the <u>Cancer Genomics Consortium</u> (CGC) at our 2026 Annual Meeting—an unparalleled opportunity to connect with leaders in cancer genomics.

The CGC Annual Meeting is the preeminent gathering for laboratorians, clinicians, and researchers focused on the early adoption, performance, and interpretation of cutting-edge genomic technologies. Known for its collegial and collaborative atmosphere, the meeting fosters meaningful engagement among attendees and offers unique educational opportunities to advance clinical diagnostics and data integration.

In 2025, we hosted our fourth hybrid meeting, welcoming over 380 attendees, including laboratory directors, clinicians, trainees, and industry professionals. In addition to featured talks from a diverse lineup of speakers, the event featured:

- A vibrant exhibit hall open during the welcome reception, lunches, coffee breaks, and two interactive poster sessions
- Science Café presentations hosted by Gold Level Supporters during coffee breaks
- General session talks from Platinum and Diamond Level Supporters
- Round-table lunch discussions and social events to promote networking

Next year, we're excited to return to Houston and to continue offering a hybrid format for a broader reach. **New benefits for exhibitors in 2026 include:**

- A reconfigured Science Café space Additional complimentary registrations for Diamond and Platinum supporters
- Extended commercial time slots for Diamond and Platinum supporters displayed on monitors throughout the meeting venue

Importantly, in 2025 the CGC launched its **Corporate Council (CC)**. The founding nine members worked with the CGC Board of Directors to implement new opportunities for CC members at the 2025 meeting, including:

- Dedicated networking lunch tables with discussion topics chosen by CC members
- Invitations to attend the CGC Early Career Social Event, with CC members serving as mentors during the speed networking event
- A private breakfast meeting with the CGC Board of Directors and advisors

The CGC Board of Directors will work closely with the CGC CC in the coming year to provide additional opportunities for CC members at the CGC 2026 Annual Meeting. Information on joining the 2026 CC, including details on discounts for annual meeting support, can be found **HERE.**

We encourage you to submit your registration early to ensure your company's participation and hope that you will also consider joining the CC. If you have questions, please e-mail Karla Gay. Additional details can be found on the next page.

Sincerely,

Cate Randall Paschal, PhD, FACMG CGC 2026 Program Chair CGC President-Elect

2026 Cancer Genomics Consortium Annual Meeting

Exhibitor Level Descriptions



	Diamond	Platinum	Gold	Gold, without Booth*
Contribution	\$25,000.00	\$15,000.00	\$5,500.00	\$5,500.00
Showcase Presentation	30 minutes within the general session, including Q&A and audience polling	15 minutes within the general session, including Q&A and audience polling	5 minutes in the Science Café, with food and beverage, during a coffee break	No Presentation
Exhibit Booth	10 x 20 Booth	10 x 10 Booth	10 x 10 Booth	See List of Alternatives on Next Page
Commercial Shown 24/7 on Monitors in Foyer & Exhibit Hall	Three minutes commercial	Two minutes commercial	One minute commercial	One minute commercial
Advertisement in E-Program Book	Full Page	Half Page	Quarter Page	Quarter Page
Enduring Materials	Company Presentation Included in archived meeting content for CGC Members (Member-Only Access Website) and in the limited release for non-attendees (CGC YouTube Channel)			
Attendee Bag Insert	CGC 2026 Exhibitors may send one brochure and one additional item to be placed in the attendee bags.			
Logo Placement on CGC 2026 Website	Company logos will be placed on the CGC 2026 Annual Meeting website, with links to company website of choice, as soon as the CGC 2026 Confirmation Form and the high resolution logo (jpeg/png) are received.			
Custom Link in the Virtual Platform	Don't want your logo on the CGC virtual platform to link to your company website? Send us a link to a page you create to provide content tailored to the CGC audience or promoting a specific product.			
Registration List	Annual Meeting pre-registration list and final registration list (Three weeks prior to meeting and within three business days following the meeting)			
Posters in Two Poster Sessions	4 Posters	3 Posters	2 Posters	2 Posters
Full Registrations Included with Support	7 Registrations	5 Registrations	2 Registrations	2 Registrations
Social Media Promotion	Inclusion in pre-event tweets and LinkedIn/Facebook posts thanking sponsors for the meeting. Showcases featured on CGC social media posts during the meeting.			

Exhibitor Only Option

Click here to secure your position at CGC 2026.

Corporate Council Option

<u>Click here to secure your position at CGC 2026</u> <u>and on the 2026 Corporate Council.</u>

*Gold Level Support: Alternatives to Managing an Exhibit Booth:

Want to participate, but not interested in staffing an exhibit booth?

CGC is now offering alternative options for supporters who do not wish to staff an exhibit booth. Companies selecting the *Gold, without Booth Supporter Level* package may select one of the options below in lieu of an exhibit booth.

*Please note, these options are also available as add-ons to an existing support level for an additional fee.

Choose one of the following alternatives to replace your booth:

- Additional Complimentary Registrations: If you are looking to bring additional team members, you can exchange your booth for two (2) additional complimentary registrations.
- Trainee and Technologist Travel Award Contributor: Each year the CGC presents awards for outstanding trainee and technologist abstracts. You can exchange your booth to support awards and receive company recognition on the CGC website for the year following the meeting.
- **Company Logo and QR Code:** Display the company logo and a QR code on a custom sign (minimum of 24x36") outside the Exhibit Hall as an additional CGC supporter.
- **Support of the Unconference:** The Unconference format is a participant-driven meeting, with emphasis on collaborative discussion and hands-on activities. Attend and support this in-person, pre-meeting of CGC 2026.

Additional Opportunities Available to Confirmed Companies**:

Branding Options:

- Guestroom Keycards
- Logo on Conference Bags
- Branded Elevator Door Clings
- Pre-Function Space Branded Floor Clings
- Branded Vinyl Window Clings in Pre-Function Area
- Branded High-Top Tables in the Exhibit Hall
- Additional Advertisement Space in the Program Book

Additional Support Opportunities:

- · Food and Beverage at your Exhibit Booth
- AM or PM Coffee Breaks
- Unconference Buffet Lunch
- Buffet Lunch on Monday
- Lunch Boxes on Tuesday Corporate Logo on Take-Home Insulated Bags Containing Lunches

**Pricing for additional options are posted in the Exhibitor Confirmation Form.

